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November 13, 1962

TO:

P - Mr. Robert Manning

FROM:

S/P - W. W. Rostow

SUBJECT: Questions on the Public Hind.

I spent seven hours on my feet yesterday, talking to five audiences in Detroit. These covered most of the local leaders, plus several student groups. My reflections are as follows:

- 1. We are very near the time when the Fresident should make a full report to the country covering a great many unanswered questions. In all my lecturing experience I never had question periods so sustained and intense. One had the feeling they could have gone on indefinitely. In general, the people I met (80% Republican) have a sense that, somehow, the Administration has done something very important; but they are confused or anxious on the following key points:
- a. The distinction between the direct confrontation with the Boviet Union over the missiles and the Cuban problem: they are torn between an awareness that, somehow, there has been a victory over Moscow but that Castro and the Cuban mess are still with us.
- b. They are puzzled as to why we didn't get intelligence earlier about the Soviet missiles: here an explanation of the Soviet crash erection of the missiles and the photographic evidence is helpful.
- c. They ere wondering what we have been saying to the Russians and what we are negotiating about: I am sure that an early publication of the President's exchanges with Khrishchev and a full accounting of what has been going on in our talks with Kuznetsov will be necessary.

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- d. They wish to know how we propose to get rid of Castro: but they seemed relatively content when they were assured that we were as conscious as they that a major problem still remained and we would not abandon our commitment to do something about it.
- e. There was also much interest in: the attack on India; Rhrushchev's fate after the crisis; and the Sinc-Soviet split which, for the first time, has impressed the American public as a reality.
- 2. Several thoughtful people approached me to say that they understood very well the government was prepared to face nuclear war, and that they well prepared also; but shouldn't we do something more serious elect civil defense? I am reasonably confident that, if we want to move on civil defense at the next session of Congress, the memory of the crucial week of October 22-will make it more possible than last year.
- 3. I attach a list of questions, only some of which I had time to deal with, submitted to me at the Detroit Economics Club meeting.

Copy to: The Secretary

U - Mr. Ball

G - Mr. U. A. Johnson